

RECOMMENDATIONS FOR PLAN IMPLEMENTATION

The following information summarizes the recommendations of the Comprehensive Plan together with the proposed time lines for implementation, and an indication of the agency that has primary responsibility for initiating action.

<u>PLAN COMPONENT</u>	<u>IMPLEMENTATION SCHEDULE</u>	<u>RESPONSIBLE</u>
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Transportation:

Repairs to Simon Kenton Bridge,	On Going	State
Relocation of Hwy. 68 (South Loop)	2011 (C)	State
Scoping Study - widening of AA Hwy. From Maysville to Campbell Co. 4-lane	On Going	State
Major widening of AA Hwy. West to Ky. 10 near Fernleaf	2012/13 (C)	State
Northern Ky. Connector from I-74	On Going	State
Widening of KY 1448/Maple Leaf Road, from US 68-AA Hwy.	2013 (C)	State

<u>PLAN ELEMENT</u>	<u>IMPLEMENTATION SCHEDULE</u>	<u>RESPONSIBLE</u>
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Runway/taxiway improvements at Fleming-Mason Co. Airport	On Going	Federal
Feasibility Study for Maysville Port facilities	On Going	Port Authority
Economic Development:		
Attract new industries to industrial parks	On-going	Industrial Authority
Attract new businesses to Maysville and Mason Co.	On-going	City/County
Retention/enhancement of	On-going	Tourism

special events

Renovation/reuse of tobacco
warehouses

On-going

City

Complete feasibility of Lake
project

On Going

Federal

Promote Maysville/Mason Co.
as Regional Growth Center

On-going

City/County

Secure state/federal funding
for economic development

On-going

City/County/BTADD

Public Facilities & Services:

Continue extension of water lines
to unserved areas (as feasible)

On-going

City/County

Separation of combined sewers
in downtown Maysville

2011-2017

City

Repairs/maintenance to floodwall

2012-2014

City

PLAN ELEMENT

IMPLEMENTATION SCHEDULE

RESPONSIBLE

Continue upgrading of landfill
operation

On-going

City/County

Continue upgrading of police,
fire, and emergency services
as determined by demand

On-going

City/County

Continue upgrading of
educational facilities and
programs

On-going

City/County/State

Increase visibility on the
internet

On-going

City/County

Increase employee training
in use of computers and

related technology	On-going	City/County/BTADD MCTC
Enhanced training for planning boards	On-Going	Staff

<u>PLAN ELEMENT</u>	<u>IMPLEMENTATION SCHEDULE</u>	<u>RESPONSIBLE</u>
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Expand Maysville-Mason Co. Recreation Park	On-going	City/County
Develop Riverfront Marina/ Recreation Area	On Going	City
Expand County parks as needed	On-going	County

Housing:

Continue to make improvements in public housing programs	On-going	City/county
Encourage in-filling of houses on vacant lots	On-going	City/County
Continue to eliminate substandard housing through codes program	On-going	City/county
Revitalize Habitat for Humanity housing program	On Going	City/County

Land Use and Environment:

Revise Subdivision Regulations to better meet county needs	On-going	City/County
Extend city sewer services to targeted development areas	On-going	City/County

<u>PLAN ELEMENT</u>	<u>IMPLEMENTATION SCHEDULE</u>	<u>RESPONSIBLE</u>
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Continue and expand citizen awareness regarding waste		
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disposal, littering, etc. On-going City/County

Establish programs such as Conservation Easements, PRDs, Land Trusts, etc. to protect the environment and retain green space. On-going City/County

Enforce existing guidelines to protect environmentally-sensitive areas (maximum slopes, soil erosion, etc.). On-going City/County

Insure that environmental issues are properly addressed in all development projects. On-going City/County

Historic Preservation:

Insure that historic issues are addressed in all land use changes and development projects. On-going City/County

Seek funding for historic preservation projects in Old Washington, Downtown, and in rural areas On-going City/County

PLAN ELEMENT IMPLEMENTATION SCHEDULE RESPONSIBLE

Old Washington:

Improve management of historic/tourist resources On-going City (Tourism)

Seek funding for site improvements. On-going City

Continue marketing/promotion program On-going City (Tourism)

Downtown Area:

Recruit new compatible businesses to occupy vacant spaces in the downtown area.	On-going	City/Chamber
Develop more dwelling units and make downtown more livable	On-going	City/Chamber
Convert upper floor spaces into apartments and office space.	On-going	City/Chamber
Attract additional restaurants and evening entertainment.	On-going	City/Chamber
Provide tax incentives, grants, and professional design assistance in renovation/revitalization of storefronts.	On-going	City/Chamber
Seek funds for riverfront improvements, floodwall murals, etc.	On-going	City/Chamber

PLAN ELEMENT IMPLEMENTATION SCHEDULE RESPONSIBLE

Enhance downtown as an attraction through signage, streetscape improvements, better parking, etc.	On-going	City/Chamber
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Rural/Agricultural Areas:

Establish programs to promote retention of valuable farmland.	On-going	County
Develop a program to revitalize small rural farm communities.	On going	County

Note: The agencies indicated in the right hand column are considered to be the

agencies with primary responsibility for implementing a particular component of the plan. This is not an exclusionary listing. There are many other agencies/organizations, as well as individuals that will play important supporting roles in seeing that these recommendations are acted upon.

CONCLUDING REMARKS

Maysville and Mason County are faced with many challenges. Some problems are long-standing, others are more recent, and others are still to be identified. But the community has the necessary resources to meet any challenges and to create a better future for all of its citizens. The critical point is whether or not the community has the will to make these things happen.

In reflecting back upon all that has been said in this plan, there are five key ideas that come to mind: 1) **Think Regionally** - Maysville and Mason County presently serve as the growth point for a seven county region. There is great potential in building upon this focus; 2) **Look to the River** - the Ohio River is an underutilized resource from both economic and recreational perspectives; 3) Work to **Revitalize the community** - don't allow present assets to deteriorate; 4) **Preserve and Promote History** - the community has an outstanding historic foundation; and 5) **Be Innovative** - encourage local citizens to be creative, to think outside the box, to move in new directions.

This Comprehensive Plan is designed to be a general reference point for guiding future public actions in Mason County. Local governments will need to work together to insure that public resources are used wisely and efficiently and that the best interests of the community are represented. This plan is a beginning point, to be revised and improved upon on a continuing basis. It proposes some fundamental changes in the way Maysville and Mason County have operated in the past.

We cannot forecast what the future might bring with great precision, but we can continue to learn from the past, study and better understand the present, and use this knowledge to prepare for the future. It is with these thoughts in mind that

this plan will move from the drawing board to the realization of potential.